



Premium Artificial Grass for Landscaping & Sport

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# About Easigrass™ & Rhino-Turf



## Pioneering Sustainability

Africa's first 100% recyclable, World Rugby-certified pitch with cork infill



## Landmark Installs

Dubai Mall Roof, Jumeirah & Ritz-Carlton Hotels, Sofitel Resorts



## Sports Excellence

Premiership Rugby partnership in South Africa and TopGolf UK.



## Gold Medal Winner

at the Royal Chelsea Flower Show



## Expanding Worldwide

Europe, UAE, Africa, Asia, Americas, and now Mexico.



## Proven Results

Across a range of climates, terrains, and project scales.



RHS

Jumeirah  
PASSPORT TO LUXURY



THE RITZ-CARLTON®  
HOTEL COMPANY, L.L.C.



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# About Easigrass™



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# easigrass™ UK

the artificial grass company

## MANAGED BY ANTHONY GALLAGHER

The UK's premier artificial grass brand, supplier and installer of exceptional quality artificial grass, Easigrass is a multi-award-winning artificial grass supplier with more than four decades of experience and knowledge in transforming outdoor and indoor spaces.

### EASIGRASS – PREMIUM LANDSCAPING SOLUTIONS

- ✓ Award-winning, ultra-realistic artificial grass for homes, businesses, and public spaces.
- ✓ Eco-friendly and low-maintenance, delivering year-round beauty with minimal upkeep.
- ✓ Safe for children and pets, making it the ideal choice for family-friendly environments.
- ✓ Global footprint: Europe, UAE, Africa, Asia, Americas



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# Benefits

We pride ourselves in offering high-quality, well installed products. All of our products come with a 10 year warranty and are designed to meet EU health and safety requirements which gives you the peace of mind that you are creating a safe space for your family to use for many years to come.



## Water

Easigrass doesn't need watering so you can dramatically reduce your DEWA bill as well as helping the local environment.



## Pets

We now have the UAE's first pet specific product which helps reduce odours.



## Chemical Free

As per EU/UK requirements, the entire range is tested to show that it is free of lead and other harmful chemicals.



## Sun

All of our products are manufactured with the highest quality UVA & UVB protection which means we can offer a 10 year warranty across the range.



## Safety

Easigrass is safe, soft and clean. Ideal for your children to play on.



## Time

Easigrass is low maintenance so you will have more time to do the things you enjoy.



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# Commercial

Easigrass has stood the time with commercial installations in the UAE with some of our early installations still being used nearly a decade on. Durable and premium, we are the chosen supplier for brands such as Jumeriah, Ritz-Carlton and the Sofitel.

## Hotels & Real Estate Developments

The ongoing cost of maintaining green areas in any development, whether it is residential or commercial, can be extremely expensive; a cost that any developer or hotel manager would like to save. Combining the natural look of our artificial grass and the significant cost saving, Easigrass is the answer.

## Shops & Retail Displays

Easigrass is great if you want to create a natural, green look inside your store. No mess, just beautiful green grass for your customers to see.

## Interiors

Why not give your office a makeover with some Easigrass. Your employees will love it and you'll instantly feel closer to nature. And who doesn't love a putting green in their meeting room!

## Exhibition Displays & Trade Shows

Easigrass is perfect for trade shows and exhibition stands. It can be cut to any desired shape and easily installed on any stand.



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# Golf

Easigrass sport has installed over 1 million square metres of sporting turf and has earned a global reputation for quality craftsmanship combined with great value.

From our specialized Easi-Tee product, installed in both Yas Links and Trump Golf Course, to our Easi-Putt system which is the go-to product for golf outlets such as E-Golf and GolfKraft, we are ready to help you improve your game.

The Easi-Tee system is unique because it allows for both driver and wedge shots as you can place your tee actually inside the grass. A nylon product built to last.

Our Easi-Putt installs are most popular in residential settings, if you are looking to lower your score or just add a cool feature to your garden, we would be happy to help. A two product system combines our 15mm putting surface with a 35mm fringe product where you can perfect your short game.

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# A Global Family





# Easigrass UK

- ✓ Easigrass is one of the UK's longest-established artificial grass companies, operating for more than three decades.
- ✓ The first artificial grass company to win a Gold Medal at the RHS Chelsea Flower Show for its garden design and innovation.
- ✓ Easigrass operates a network of over 30 approved UK installers and dealerships, offering supply and installation nationwide.
- ✓ All Easigrass products are non-toxic, lead-free, and UV-stabilised, designed for safe family and pet use.



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# Easigrass

## SOUTH AFRICA

- ✓ We started EG Distribution in 2020 after our previous distributor went into business rescue
- ✓ EG Distribution owned by Jonathan and William
- ✓ 13 Dealerships around the country with more to follow
- ✓ Grown year on year with 2024 Sales of 130,000m2
- ✓ Target is 500,000m2 by 2027



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# Easigrass UAE

- ✓ Business done directly with Bellinturf via our current distributor PLATINUM
- ✓ Looking to set up Easigrass UAE directly with current PLATINUM management
- ✓ Consistent volume of 60,000m2 per year
- ✓ Target is 150,000m2 by 2027
- ✓ Open office in Abu Dhabi and look at offices in other parts of GCC in partnership with Easigrass UAE



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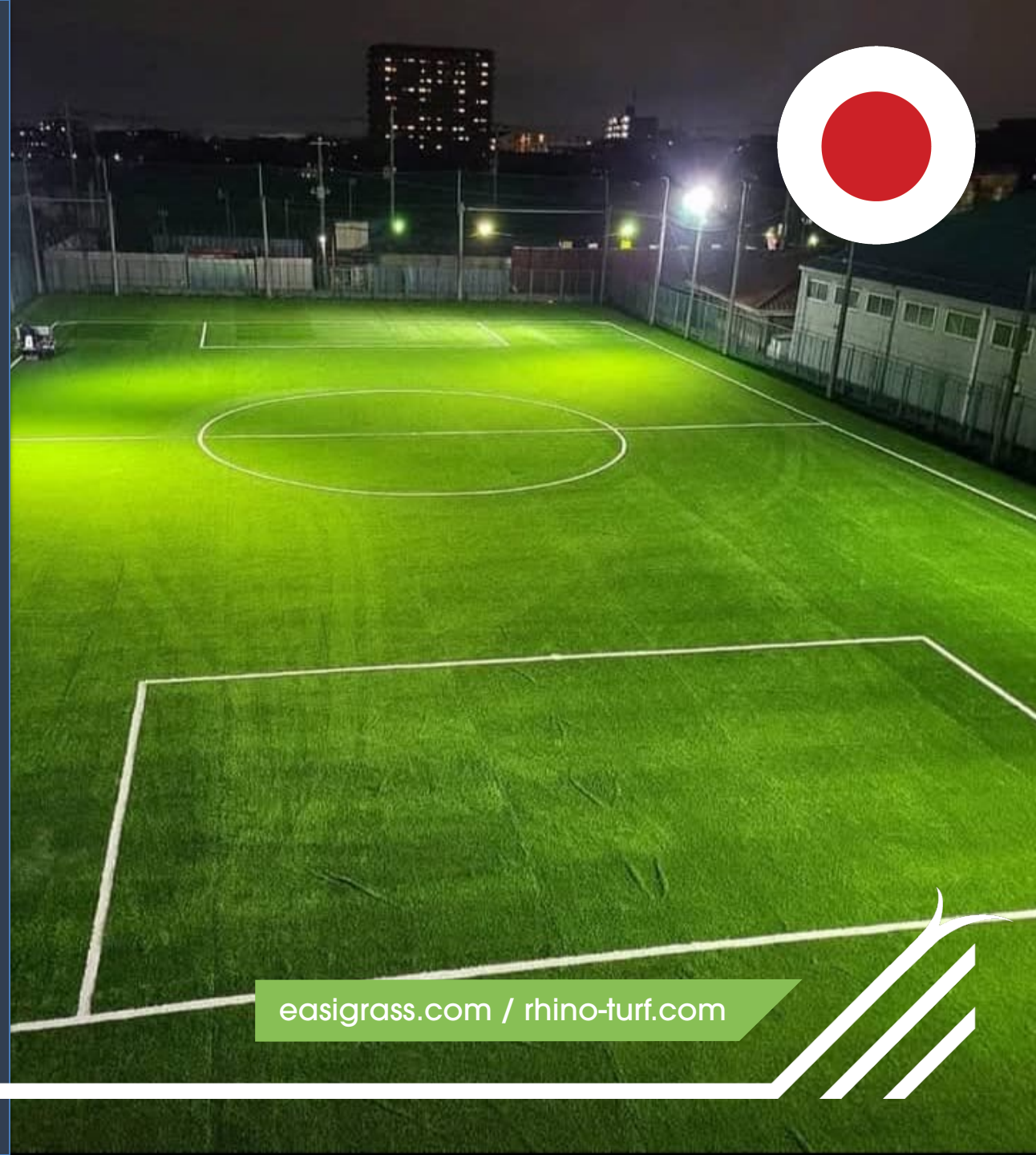
# Easigrass JAPAN

- ✓ Distributor in Japan is Green Design
- ✓ High end products with smaller volumes
- ✓ 2024 volume was 10,000m<sup>2</sup>
- ✓ Target is 100,000m<sup>2</sup> by 2027
- ✓ We are developing the Sports market in Japan with Green Design

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# About Rhino-Turf



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# STRENGTH IN PERFORMANCE

Rhino-Turf presents the most technically advanced range of artificial sports turf surfaces for sports. Our products are designed in the UK by British experts in association with the world's leading manufacturer and worldwide governing bodies including FIFA, FIH and World Rugby.

## RHINO-TURF – SPORTS EXCELLENCE

- ✓ Engineered for elite sports performance, ensuring maximum durability, traction, and safety.
- ✓ Certified for Padel, football, rugby, tennis, hockey, and multi-sport applications.
- ✓ Trusted by professional clubs, training academies, and top-tier venues worldwide

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# RhinoTURF Middle East

Rhino-Turf Middle East is at the forefront of delivering premium artificial sports surfaces to one of the fastest-growing regions in the world. With a focus on quality, resilience, and climate-specific performance, we serve the unique needs of the Middle East's sporting and recreational infrastructure.

## REGIONAL GROWTH & DEVELOPMENT

- ✓ Active in UAE, Qatar, Bahrain, and Oman.
- ✓ Supporting sports infrastructure, Padel growth, and government-backed development projects.
- ✓ Custom turf systems for extreme heat, sand exposure, and intensive use environments.

## ENGINEERED FOR PERFORMANCE

- ✓ Advanced yarn technology for temperature control and shock absorption.
- ✓ Certified solutions for Padel, football, rugby, tennis, and multi-use facilities.
- ✓ Strategic collaborations with contractors, architects, and sports consultants.

Rhino Turf Middle East is committed to becoming a key player in the region's sporting future, offering reliable, high-performance surfaces designed to thrive in even the most demanding conditions.



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# RhinoTURF Africa

Rhino-Turf Africa is proudly positioned as a leading supplier of high-performance sports turf across the African continent. With a deep understanding of the regional climate, sporting culture, and infrastructure development, we offer tailored turf solutions that meet the growing demand for durability, performance, and low maintenance.

## REGIONAL IMPACT & REACH

- ✓ Servicing key markets including South Africa, Namibia, Kenya, Nigeria, and Ghana.
- ✓ Working with sports federations, schools, local contractors, and developers.
- ✓ Providing turf for a range of applications: Padel, football, rugby, hockey, and cricket

## LOCAL KNOWLEDGE, GLOBAL STANDARDS

- ✓ Products engineered for heat resistance, UV stability, and heavy usage.
- ✓ On-the-ground support for installation, consultation, and maintenance.
- ✓ Backed by Rhino Turf's international R&D and manufacturing expertise.

Rhino-Turf Africa continues to empower sports development and urban transformation through reliable, world-class turf systems tailored to the continent.



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# Partnership Model



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# Why Us?

Easigrass is a leading multinational brand with many years of experience and a product range to meet all different regional requirements. Easigrass is synonymous with quality and we are the supply and fit experts in the industry!

“Taking on the Easigrass brand was definitely a sound business choice that has proved its reward and return over the last 6 years. We have grown from trading 4,000sqm of grass to 25,000sqm a year. We have grown the business and Easigrass family across South Africa with 12 branches across the country - 2 of which were opened in 2023!”

“After first meeting at FSB in 2019, we chose to work with Easigrass as we felt it important to work with a company that had won multiple awards and had experience installing as well as a company that drove innovation in their product range.”



CORE	
Full supply direct to customer including survey and installation	
RETAIL	TRADE
Supply & Installation Garden Centres Offer Full Supply & Installation service	Supply Only Installation on behalf Garden Design Builders merchants
MAINTENANCE	SPECIALIST
Products Simple visits Subscription	Education market Sport Leisure Event hire

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# Support & Training

- ✓ Hands-on training for teams
- ✓ Digital marketing toolkit
- ✓ Technical installation support
- ✓ Quality audits to protect brand standards
- ✓ Ongoing innovation & product updates
- ✓ International network with 40+ years of experience



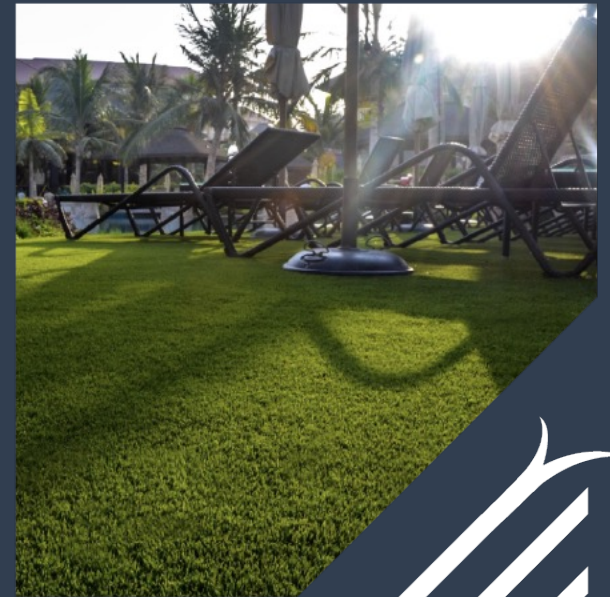
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# Project Showcase



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# Innovation & Sustainability



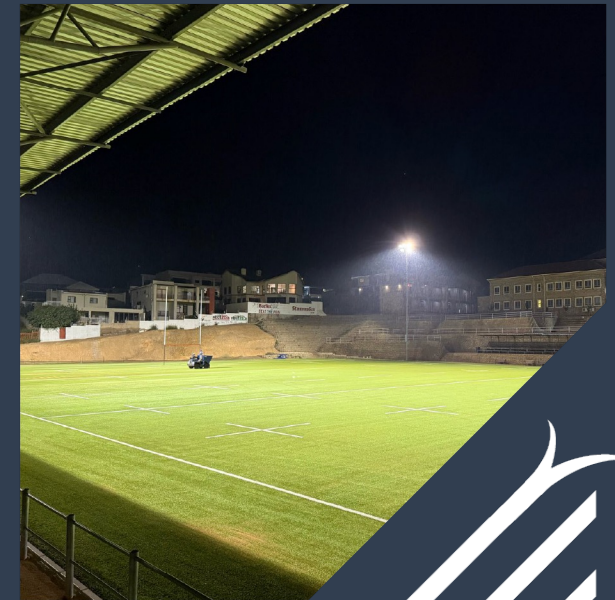
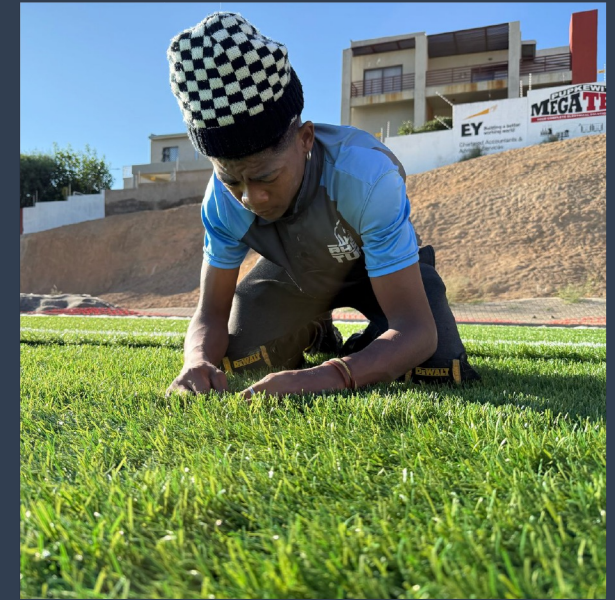
# Leading the way in Sustainable Sport

At Curro Windhoek Gymnasium in Namibia, Rhino-Turf has set a new benchmark for sustainable, high-performance sports infrastructure. The resurfaced rugby field marks **Africa's first 100% recyclable World Rugby-certified pitch**, built using Rhino-Turf's VT60 system with GRE recyclable backing and natural cork infill — a first for the continent.

Commissioned by the forward-thinking Curro Schools Group, **this project reflects how innovation and environmental responsibility can coexist at the highest level of sport.** By replacing traditional rubber infill with natural cork and using recyclable materials, Rhino-Turf demonstrates a clear commitment to reducing environmental impact while maintaining world-class playability.

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**"It's a historic project that proves performance and sustainability can go hand in hand."** — Jonathan Gallagher, Founder of Rhino-Turf





Today, Curro Windhoek's students train and compete on a global-standard surface that supports player welfare and climate goals alike — positioning Namibia as a leader in eco-conscious sports development.

#### QUICK FACTS

📍 Location: Windhoek, Namibia

🏫 Client: Curro Schools Group

🌱 Product: Rhino-Turf VT60 with GRE Recyclable Backing

🟡 Infill: Natural Cork

🏆 Certification: World Rugby (WR)

📏 Size: 10,080 m<sup>2</sup>





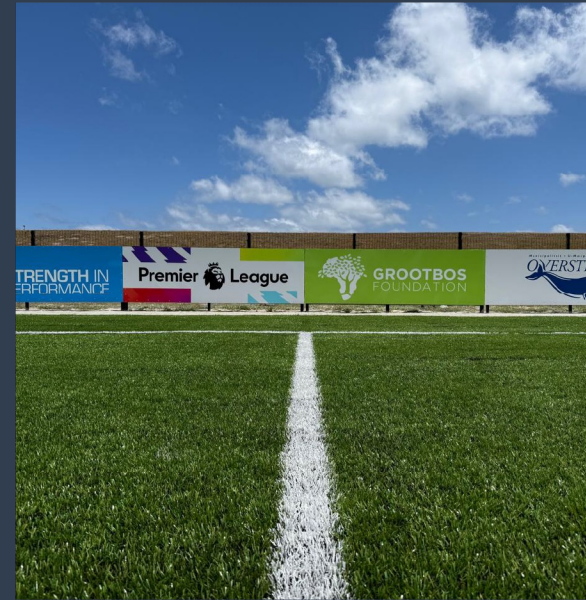
# Transforming Communities Through Sports Turf

In Gansbaai, South Africa, Rhino-Turf joined forces with the [English Premier League](#), [Grootbos Foundation](#), [British Council](#), and [Overstrand Municipality](#) to deliver a project with impact far beyond sport. The [resurfacing of South Africa's first FIFA-certified football field](#). Originally built in 2008, introduced the [VT50 GRE BIO system](#), a 100% recyclable turf featuring bio-based yarn content.

The result is [South Africa's most eco-friendly artificial football field](#), symbolising how sustainable innovation can empower communities. Beyond the pitch, the project has become a hub for [youth mentorship](#), [education](#), and [social upliftment](#), showing that sport can drive lasting change.

“This is what collaboration in sport should look like — building with purpose, sustainability, and people at heart.”

— Ricardo Mackenzie, Minister of Cultural Affairs and Sport (South Africa)





Rhino-Turf continues to use sport as a catalyst for transformation, creating international-standard facilities that nurture future talent and strengthen local communities across Southern Africa.

QUICK FACTS

- 📍 Location: Gansbaai, Western Cape, South Africa
- 🌐 Partners: English Premier League, Grootbos Foundation, British Council, Overstrand Municipality
- 🌱 Product: Rhino-Turf VT50 GRE BIO
- ♻️ 100% Recyclable with Bio-Based Yarn
- 🏆 FIFA Quality Standard
- 📏 Size: 7,400 m²





ANY QUESTIONS?

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